

CASE STUDY: Apprenticeships Stuart Mansfield, Chelmsford



BACKGROUND

In 2009 I was 26 and wanted a change of direction, I wanted to get into a job where I could learn new things and push myself. I was near the top of a ladder within an organisation but was getting little training. I liked IT and wanted a career within the sector and I had a clear goal; start from the bottom and learn as much as I could. At the time I was looking for a job the banks just crashed. I had a second interview for 2 jobs, both of which were with-drawn due to the financial instability of the recession. An Apprenticeship looked a sure way of getting my foot in the door of an organisation where I would be trained. Since



doing the Management Information Apprenticeship I have undertaken three roles; Business Link Administrator, Marketing Coordinator and currently holding the position of Marketing Executive / Web Developer.

“Since I started at Ixion I have learnt many new skills that I will use for the rest of my life.”

A DAY IN THE LIFE OF...

My job is very varied; I update the company’s website, do any graphic design work, respond to any email requests, and help with day to day IT issues. I take part in larger projects where I’m asked to use my skills to better present documents, design logos and create online media. I carry out e-mail marketing campaigns which use my skills from my Apprenticeship. Having such a range of skills now I can help out with almost any computer based task.

“What I have learnt in my Apprenticeship no school, college or university could have taught me.”

WHAT THE FUTURE HOLDS

Soon to be 29, I have already come very far from where I started but I still have great ambition to go further. I have been on many useful training courses and would very much like to continue learning and sharing best practice with my colleagues. The field that I work in is always moving forward, so to ride the wave and keep up with advancements is my main objective, but who knows one day I may have my own business and take on an apprentice too.