

Essentials for Innovation

Duration 2 Days

Course Overview

This is an introductory course on innovation that has been designed to give delegates an overview of the benefits of innovation within an organisation and outlines the management challenges that need to be address. It then outlines a proven framework for managing innovation successfully in an organisation.

Objectives

The course will demonstrate the importance of innovation systems/processes and how they can deliver outcomes on business goals and aims. It will provide a greater understanding of the concepts and tools available to developing and sustaining innovation in an organisation.

Course Content

- What is Innovation?
- Why Innovate?
- Innovation and Change
- Barriers to Innovation
- The Innovation Organisation
- The Process of Innovation
- Tools and Techniques to support the Innovation Process
- The People Dimension
- Measuring Innovation Potential
- Sustaining Innovation

Benefits

Delegates will take back to the workplace a suite of tools that can be used to nurture a different way of thinking individually and in teams. The process of innovation will be understood in the context of people interaction and how everyone can help contribute to improving outcomes,

For Whom

Middle Managers and Team Leaders from any sector.

Mode of Delivery

Tutor-led classroom training

Delivery Location

Delivered in company, or an appointed training venue