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Ixion awards its first PR contract to Fleishman-Hillard

Ixion Holdings Ltd, the UK's premier business and skills support provider, has awarded its first contract for public affairs and corporate PR to Fleishman-Hillard.

Ixion is a not-for-profit organisation that operates Business Link East; Essex Business Support Limited; The London Brokerage Consortium; and Ixion Business Limited. Through these operations, Ixion provides businesses and individuals with a simple way of accessing Government funding for bespoke training and business support purposes.

Ann-Marie Liddiard, Ixion's head of business development commented: "Many businesses, particularly SMEs, still do not realise the extent of public funding that is potentially available to them for training and development.

With over 10 years experience in this sector, we are keen to strengthen our reputation as the partner of choice for businesses that want to improve their employees' skills and grow from the bottom line."

The account will be led by Chris Newman, associate director in the Corporate Communications and Issues Management team, who said: "We are thrilled to be working with Ixion and we are looking forward to raising its profile. By raising its profile, we will be able to help more businesses access Ixion's services and take advantage of the schemes available to them."

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Notes to editors:

1. Ixion Holdings Ltd is a limited by guarantee, not-for-profit organisation, passionate about giving back to the community. Founded in 2001, Ixion's headquarters are in Chelmsford, Essex with a presence in central London and Brussels. For more information please visit: www.ixionholdings.com
2. Fleishman-Hillard is one of the world's leading communications firms, with 2,300 employees working in 83 offices in 21 countries including Asia and Latin America. For more information please visit: www.eu.fleishmaneuropa.com

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