

DATE 14<sup>th</sup> August 2008

## **Ixion Appointed to the London Development Agency's Panel of Event Specialists**

Ixion Holdings Ltd is proud to announce their appointment to the Events Management Panel for the London Development Agency (LDA). The panel comprises of a small number of event management agencies which the LDA will use to deliver events, conferences and exhibitions until 2010.

Ixion offers the LDA and other organisations professional event services including their unique Rapid Response Events Management Unit which enables them to successfully manage events at short notice.

Ixion was recently awarded the contract to manage and develop the inaugural year of the London Knowledge Transfer Awards on behalf of the LDA. This is a new Awards Scheme to promote and celebrate the successful partnerships between London SMEs and the London Knowledge Base.

Graham Baker, Ixion's CEO comments: "Ixion have a long standing and successful track record delivering event management services that offer value for money and exceed our clients' expectations.

At Ixion, we are very proud to be a member of the LDA's panel of preferred service providers for event management."

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### **Notes to editors:**

1. Ixion Holdings Ltd is a limited by guarantee, not-for-profit organisation, passionate about giving back to the community. Founded in 2004, Ixion's headquarters are in Chelmsford, Essex with a presence in central London and Brussels. For more information please visit: [www.ixionholdings.com](http://www.ixionholdings.com).
2. Ixion partners on this contract with The Journeyman Company, an Essex based Event and Communications Management organisation, who supply consultancy and event management services.

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