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## ESSEX BUSINESSES OFFERED £27,000 TO SURVIVE AND REVIVE!

Businesses based in Essex are being offered the chance to win £27,000 to help them revive their businesses as we lift out of the recession as The Ixion Challenge 2009 gets underway.

Chairman of Ixion Holdings Ltd, Margaret Hyde, explained: "Ixion Holdings Ltd is a not-for-profit organisation that plays a significant role in helping local businesses to grow and develop.

"We now want to give something back to the local community by giving businesses additional financial support to *survive and revive* at this difficult time.

"Launched in 2008, The Ixion Challenge is simple: Business owners just need to tell us how they are creating opportunities despite the financial downturn.

"The aim is to help businesses in Essex that are helping themselves cope during the recession by offering a cash grant they can use to develop their business so they grow and expand as the recession begins to end.

"The winner will receive:

1. £20,000 in cash towards their business development
2. A £5,000 voucher which can be used to buy a range of services, including training courses, offered by Anglia Ruskin University
3. A Graduate Student placement, with £2,000, to work in their business during the summer to implement one of their business development projects

"In addition each of two runners up will receive £5,000 in cash to help them deliver their business development plans.

"Ixion Holdings knows that here are businesses in Essex which are viable and vibrant with some ambitious plans for the future and we would urge them to log on to [www.ixionholdings.com/challenge](http://www.ixionholdings.com/challenge) and submit their details before the deadline of 5.00pm on Friday 30 October 2009."

**ENDS**