



Ixion Holdings Ltd
Alexandra House
36a Church Street
Great Baddow
Chelmsford
Essex
CM2 7HY
T: 01245 241578
F: 01245 241500
www.ixionholdings.com

Press Release

FOR ATTENTION OF:

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On Thursday 10th February Ixion Holdings, a training provider that delivers Apprenticeship contracts on behalf of the National Apprenticeship Service and Skills Funding Agency, organised a celebration event to raise awareness of Apprenticeships and encourage local employers to invest in an apprentice.

The event was a great success, and encouraged over 35 local employers to find out more about how Apprenticeships could make a difference to their business.

It was held at the 'Brixton Music Bar', where they are already seeing the benefits of taking on an apprentice. Having employed Anneta Francis, through Ixion Holdings, on a Business Administration Apprenticeship, they have been able to delegate the paperwork and drinks ordering to Anneta, confident in the knowledge that she is gaining the skills and knowledge to get the job done, and free up management time to work on areas that will make a real difference to the business.

The Apprenticeship has also made a real difference to Anneta:

“I feel positive about my future. I feel that since I’ve been here I’ve grown and built up my confidence and now feel that as long as I put my mind to it, there’s a lot of goals I can achieve.”

Anneta was presented with flowers by C K Flash and MP for Streatham, Chuka Umuna, donated by local florists ‘Violets of Brixton’, for being an outstanding apprentice.

Alex Richardson, was delighted to be awarded her NVQ certificate in Business Administration by Chuka Umuna, the MP for Streatham, having started her Apprenticeship in May 2010.

Apprenticeship week is a time to celebrate the incredible work that goes into creating successful apprentices and to reinforce that Apprenticeships are good for business.

More and more businesses are coming to appreciate the advantages of taking on apprentice because an apprentice will address employers’ skills gaps, provide an increased motivation to the workforce and ultimately improve productivity and competitiveness.

Companies that employ apprentices state that they have seen an increase in productivity and a boost to their competitiveness, whilst reducing their recruitment costs by being able to develop employees from the outset, rather than relying on external recruitment.

Also, many businesses recognise that through an Apprenticeship, employees receive training in the latest industry standards and gain the specialist skills required to keep pace with the latest technology and working practices.

Apprenticeships also provide an alternative to the academic route that is unsuitable for some young people. On-the-job training allows employees to gain real-world experience as well as earning while they learn.

It can be a difficult choice for young people to decide which path to follow, and the Apprenticeship route is becoming increasingly desirable and a real stepping stone to a successful career.

To find out more about Apprenticeships or Ixion Holdings Limited visit www.ixionholdings.com



Chuka Umuna MP for Streatham presents Ixion CG employee Alex Richardson with her NVQ Certificate



Chuka Umuna & CK Flash present Anneta Francis with flowers for being an outstanding Apprentice.

NOTE TO EDITORS:

1. Requests for interviews, more information etc should be addressed Miranda Owen on 0844 800 8885 or email miranda.owen@ixioncg.org
2. Ixion Holdings Limited is based in Great Baddow, Essex. More details at www.ixionholdings.com. Apprenticeship training is delivered through Ixion CG, the training delivery arm of Ixion Holdings, based in Epsom, Surrey.
3. Brixton Music Bar is based in Brixton, London and works within the Community to help inner city kids. They have BMX tracks in Brixton and Peckham and are training one of the entrants in the Olympic team.
4. Ixion Holdings Limited:

- Works with all major Government funding bodies and policy makers to ensure that public funds meet the needs of businesses and individuals.
- Recognises the importance and value of working in partnerships to broaden our delivery and to offer a one-stop portal for a range of support, training and advice services.
- Specialises in business-to-business support for organisations of all sizes. Ixion can deliver a tailored solution for your business development requirements.

Ixion Holdings Ltd – Skills Leadership & Learning in a Changing World

This release has been prepared and distributed by Ixion Holdings Ltd
T: 01245 241578. F: 01245 241500 E: caron.scott@ixionholdings.com W: www.ixionholdings.com